MEN’S BEAUTY – BIG BUSINESS
If you think the world of face creams beautiful fingernails and silky smooth legs is exclusively female, think again. As sales of men’s health and fashion magazines continue to grow at huge rate, more and more men are queuing up at health spas and gyms for complete make-over. „Lots of men are no longer embarrassed to use products or services that make them look and feel better,” said one enthusiastic beauty consultant. Body hair removal, manicures, pedicures, teeth whitening and liposuction, to name just a few, are all now in high demand. Modern man is even plucking his eyebrows to complete the well-groomed experience. So, what is the explanation for this? Why are men spending more on pampering their bodies than on CD collections and DVDs?
According to some, the explanation is quite simple. Twenty years ago, the only beautiful role models in the media were women. Now magazines covers displaying half-dressed male models with six-packs, tans and perfect hair, have persuaded men they are missing out on something. In other words, it’s just clever advertising.
Others offer a more profound explanation. As traditional roles between men and women at home and at work become less distinct, men are looking for new ways to express either their masculinity or their new-found feminine side.
The masculine expression leads to joining a gym and building muscle, the feminine expression leads to moisturising creams and beautiful nails. These days it seems to be a combination of both. You could argue that modern man is quite simply – confused!
So, are men just victims of the advertising industry, or are they trying to re-invent themselves? Or is it just that women have been right all along – men are vainer? Now they have proof. What do you think?

1. What is the change in men’s attitude towards health and fashion?

2. What body treatments became very popular with men?

3. Why are men shown on the magazines covers nowadays?

4. What is the consequence of disappearance of differences in women’s and men’s roles?

5. In what way is a modern man a mixture?
2. Przeczytaj uważnie zdania i z podanych niżej możliwości: a, b, c, d zakreśl kółkiem prawidłową odpowiedź. Tylko jedna z czterech podanych odpowiedzi jest prawidłowa. Za poprawne wykonanie poniższego ćwiczenia można uzyskać maksimum 30 punktów.

1. Let’s not go and see that film. I ________ it.
   a) already saw  
   b) have already seen  
   c) see  
   d) has already seen

2. If I ________ to Barcelona I will see my friends.
   a) go  
   b) will go  
   c) goes  
   d) went

3. This music was written __________ Beethoven.
   a) through  
   b) of  
   c) on  
   d) by

4. He has just__________ .
   a) left  
   b) leave  
   c) had left  
   d) leaves

5. This photograph ________ by my mother.
   a) was taken  
   b) took  
   c) taken  
   d) takes

6. Let me ________ .
   a) goes  
   b) going  
   c) to go  
   d) go

7. Here – divide this bar of chocolate __________ yourselves.
   a) by  
   b) among  
   c) with  
   d) in

8. Is that all right ________ you to the cinema, Pam?
   a) if I go with  
   b) if I go with  
   c) if I go  
   d) I if go

9. I’m looking __________ my wallet. Have you seen it?
   a) up  
   b) for  
   c) after  
   d) with

10. I’m very disappointed __________ him.
    a) in  
    b) of  
    c) on  
    d) with

11. Tim __________ fishing every weekend, but he doesn’t any more.
    a) goes  
    b) has gone  
    c) used to go  
    d) went

    a) lives  
    b) has been living  
    c) lived  
    d) live

13. Help me carry the bags, ________?
    a) wouldn’t you  
    b) won’t you  
    c) don’t you  
    d) will you

14. He is such a ________ man that everybody respects him.
    a) mean  
    b) clever  
    c) stubborn  
    d) friendly

15. She is ________ young to stay up late.
    a) enough  
    b) too  
    c) -  
    d) to

16. I have toothache. I ________ see my dentist soon.
    a) mustn’t  
    b) need  
    c) must  
    d) can

17. It’s ________ most exciting book I have ever read.
    a) -  
    b) a  
    c) the  
    d) an

18. Who ________ next to you?
    a) live  
    b) do live  
    c) lives  
    d) does live

19. She made the ________ mistake of forgetting to put “s” in plural.
    a) classic  
    b) famous  
    c) classical  
    d) important

20. She ________ Brad Pitt last year.
    a) meet  
    b) has met  
    c) meets  
    d) met
21. Kate is starting her new job tomorrow. She ________ forward to it.
   a) is looking   b) looks   c) look   d) looked

22. Which horse shall we ________ in the 2.17 race?
   a) back   b) win   c) place   d) bet

23. How ________ money have you got on you?
   a) much   b) many   c) any   d) some

24. He had no idea what to do and asked me for ________
   a) reward   b) notice   c) advice   d) attention

25. I ________ to you as soon as I get home.
   a) write   b) will write   c) have write   d) admitting

26. Jennifer went to bed without ________ goodnight to anyone.
   a) saying   b) telling   c) mentioning   d) use to

27. I ________ to inform you, that you didn’t pass the exam.
   a) pity   b) apologise   c) regret   d) sorry

28. My work’s got worse and worse. Unless I ________ I will fail my exam in the summer.
   a) get well   b) improve   c) increase   d) get back

29. I go to bed ________ 11 o’clock.
   a) on   b) at   c) in   d) -

30. She ________ a new book at the moment.
   a) writes   b) is writing   c) has written   d) wrote


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2. Powiedz koleżance, że bardzo ładnie wygląda w czarnym garniturze, który kupiła wczoraj.
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5. Poproś by twój rozmówca powtórzył ostatnie zdanie, którego nie usłyszałeś z powodu hałasu.
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4. Przeczytaj poniższe zdania i zdecyduj czy są poprawne. Niektóre zdania zawierają zbędny wyraz – proszę wpisać go w miejscu oznaczonym kropkami. Jeśli zdanie jest poprawne, proszę wpisać OK. Za poprawne wykonanie poniższego ćwiczenia można uzyskać maksimum 10 punktów.

Przykład:

1. He usually goes to work at eight o'clock. .....OK......
2. He works in a the shop. .....the......

1. She can cook a meal for about a twenty people!
2. The children were bored with the story but they listened to the it carefully.
3. They want to go on a tour of Italy in this summer.
4. You mustn't to smoke at a petrol station.
5. Bob's English is quite good but he still works to improve in it.
6. They've got a new motorboat.
7. There's a good film on TV tonight but I won’t to watch it.
8. Seventeen-year-old Sylvia is American.
9. We can eat anything, any time we like.
10. My brother is saving the his money for holidays.

5. W poniższym tekście uzupełnij luki wybierając 10 poprawnych słów z ramki (w ramce znajduje się również 5 słów, które nie pasują do tekstu). Za poprawne wykonanie poniższego ćwiczenia można uzyskać maksimum 10 punktów.

BUDAPEST

Budapest as the capital of Hungary is a ......................... big city. It has a population of over two million people. One in every five Hungarians lives there. The River Danube divides the city into two ......................... . On the west ......................... there are the woods and hills of Buda and the Old ......................... . On the east bank there is the bigger and more modern Pest, the business and shopping centre. From Buda there are wonderful ......................... of Pest and the river. Six bridges join Buda and Pest. Budapest is very ......................... because it has two completely different parts thus offering wide variety of choice for leisure activities. You can choose the ......................... and quiet of Buda's woods, parks and squares or the ......................... of Pest, where there are lots of good theatres, restaurants, bars, and shops. The healthiest thing to do in the city is to visit one of the thirty spa ......................... and swimming pools. The mineral waters of Budapest are famous for their healing features, and a very ......................... way to relax.